



Vyopta Receives Austin Business Journal's Fast 50 Award

Developer of Video Application Software Recognized as One of the Fastest Growing Businesses in Central Texas

AUSTIN, Texas – October 25, 2010. Vyopta Incorporated, a premier software developer of video and unified collaboration applications, has been named by the Austin Business Journal as one of the fastest growing private businesses in Austin, Texas.

"We are excited to get recognition as a one of the fastest growing companies in Austin," says Alfredo Ramirez, president of Vyopta. "We are in an industry that is growing rapidly despite the slow economy. This award validates our investment over the past few years in creating technology that has significant impact both on companies for revenue generation and on reducing an organization's environmental impact."

"Video conferencing is pioneering a shift in business paradigm," says Mr. Ramirez. "We are building upon the use video as merely a means to reduce travel cost to add an ability to monetize activities. For instance, we have initiated and closed several transactions all over the globe through video without ever having met in person."

Vyopta is the first company in Austin developing software applications to integrate video communications into business processes and workflows. Its customers adopt Vyopta solutions to help them automate and manage remote sale and service transactions that require high-touch and high quality communications.

With projects supporting eleven of the Fortune 500 companies, Vyopta was ranked 11th in its category of companies for the Austin Business Journal Fast 50.

About Vyopta Incorporated

Vyopta is a privately held technology company that develops proprietary application software to simplify, adapt and optimize video communications in business. Vyopta has served a variety of industry verticals (including government, education, healthcare and the private sector) to help support high-touch sales and service processes with high-definition video. Vyopta's mission is to drive adoption of video/unified communications through simplification in the use of the technology and to expand the use of technologies as an integrated part of business process to enhance collaboration and advance business goals. For more information on Vyopta, visit <http://www.vyopta.com>.

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