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Vyopta Nominated for Austin Business Journal Tech Innovation Award

Developer of Video Application Software Recognized as Technology Innovator in Central Texas

AUSTIN, Texas – November 16, 2010. Vyopta Incorporated, a premier software developer of video and unified collaboration applications, was honored as a nominee for the Austin Business Journal Tech Innovation Award on November 4, 2010.

"It is an honor to have been nominated for the second time in two years," says Alfredo Ramirez, President of Vyopta. "At Vyopta, we strive to create technologies that enable businesses to work more efficiently and effectively while also reducing an organization's environmental impact."

"We see a new paradigm in the way businesses use video communications," says Mr. Ramirez. "Video has always been a means for organizations to reduce travel costs and lessen their environmental impact. Our technologies help integrate these technologies into workflows and processes so that companies can take video a step further and monetize activities. In fact, we have initiated and closed several transactions globally without ever having met in person."

The Austin Business Journal Tech Innovation Award recognizes innovative new technologies created by Austin companies.

About Vyopta Incorporated

Vyopta is a privately held technology company that develops proprietary application software to simplify, adapt and optimize video communications in business. Vyopta has served a variety of industry verticals (including government, education, healthcare and the private sector) to help support high-touch sales and service processes with high-definition video. Vyopta's mission is to drive adoption of video/unified communications through simplification in the use of the technology and to expand the use of technologies as an integrated part of business process to enhance collaboration and advance business goals. For more information on Vyopta, visit <http://www.vyopta.com>.