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## **Vyopta Nominated for Austin Business Journal Going Green Awards**

### ***Video Application Software Developer Recognized for Efforts in Green Technology***

AUSTIN, Texas – January 26, 2011. Vyopta Incorporated, a developer of software applications that use TelePresence video technology to transform business models, was honored as a nominee for the Austin Business Journal Going Green Awards.

"It is an honor to have been nominated for the third time in three years," says Alfredo Ramirez, President of Vyopta. "Through the use of TelePresence video technology and our software applications, we are enabling organizations to work more efficiently and effectively perform customer sales and services, while also reducing an organization's environmental impact."

"For instance, we provided one of our Fortune 500 customers, a global medical device manufacturer, with our vControl<sup>(R)</sup> PRO software application on a touch panel PC. This software enables call control and video compositing functionality for dynamic configuration of near and far-end display layouts for Cisco TelePresence video endpoints. The combined solution eliminates the need for their doctors or specialists to travel around the globe, while still allowing them to observe and advise on remote surgical procedures," says Mr. Ramirez. "In fact, we have initiated and closed several enterprise opportunities around the globe over video conferencing without ever having to meet in person."

The Austin Business Journal Going Green Awards honors those in Central Texas who make efforts to incorporate environmentally sustainable practices into their businesses and community work.

### **About Vyopta Incorporated**

Vyopta develops software applications that integrate video communications into mission critical processes. Vyopta's solutions help clients transform current business models for more efficient and effective performance in areas such as high-touch customer sales, services and health care. For more information on Vyopta, visit <http://www.vyopta.com>.