



**Media Contact**  
Andrew Chen  
achen@vyopta.com

## **Vyopta and Cisco Hosting Executive Briefing in Houston**

*Vyopta software and Cisco TelePresence video technology combine for innovative solutions*

**AUSTIN, Texas – January 28, 2011** – Vyopta Incorporated, a developer of software applications that use TelePresence video technology to transform business models, today announced that Vyopta and Cisco will be hosting an executive briefing on February 10, 2011.

This executive briefing and luncheon will focus on how TelePresence video conferencing can be used to increase customer loyalty, revenue generating activities and utilization of expert resources. Join us to learn more about the technologies and see how you can change the paradigm of how video conferencing is used in your organization.

Click this [link](#) to learn more about the event and register to attend.

### **About Vyopta Incorporated**

Vyopta develops software applications that integrate video communications into mission critical processes. Vyopta's solutions help clients transform current business models for more efficient and effective performance in areas such as high-touch customer sales, services and health care. For more information on Vyopta, visit <http://www.vyopta.com>.

### **About Cisco Systems**

Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.