



Video Monitoring & Analytics February 14, 2018

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Overview:

Vyopta provides video and collaboration monitoring and analytics delivered as a SaaS or as an on premise deployed solution, and provides comprehensive support for Cisco and other non-Cisco OEM vendors. Vyopta vAnalytics™ pulls data from infrastructure (on-premise and cloud) and endpoints (hardware and software), and provides real time quality and status information for Cisco and non-Cisco collaboration technology, and in depth analytics and reports across customer's diverse collaboration environments. Pricing is based on the size of the customer environment, including number of video hardware endpoints, individual Platform Licenses (IPLs) or users, and voice hardware endpoints (phones).

This guide provides an ordering and licensing information for Vyopta vAnalytics™.

Product Availability

Vyopta vAnalytics™ is available now and can be ordered from the standard Cisco Ordering Tools: www.cisco.com/go/ordering. To request help with ordering, please contact Cisco Customer Service at www.cisco.com/go/customerservice or Vyopta Sales at sales@vyopta.com.

Warranty Coverage and Technical Service Options

Vyopta vAnalytics™ includes standard software support services for the duration of any subscription. For more information about about Vyopta's software license use and restrictions, limited warranty, and indemnification provisions, please review Vyopta's End User License Agreement (EULA) terms at https://www.vyopta.com/legal/

Platform Support Definitions:

Vyopta vAnalytics™ is a single platform which includes real time monitoring and alerts, and historical reports and analytics. Pricing is based on three variables: Video Hardware Endpoints, Individual Platform Licenses and Voice Hardware Endpoints, described further below:

- <u>Video Hardware Endpoints</u>: Any hardware video endpoint registered to a video environment (i.e. C Series, DX Series, SX Series, E Series, EX Series, IX/TX Systems, MX Series, Spark Room Kit).
 And/or any 3rd party hardware video endpoint registered to the video environment (i.e. Polycom units, Zoom Rooms, BlueJeans Huddle Room, etc.)
- Individual Platform Licenses (IPL): Any Unified Communication license or bundled license intended for an individual on a per platform basis. "Platform" is defined at the manufacturer level. For example, if an individual has a Flex or CUWL license including Jabber, WebEx, and Spark licenses all would collectively be one "IPL" as Cisco is the manufacturer for all. And/or any Unified Communication license or bundled license intended for an individual on a per platform basis for other platforms (i.e. Microsoft, Zoom, BlueJeans etc.).
 - Note: IPLs are additive across platforms. An individual with a Cisco Flex license + Skype for Business + a Zoom license would have 3 IPLs.
- Voice Hardware Endpoints: Any hardware phones (including small screen video phones, i.e. 7800, 8800.



Note: Voice Hardware Endpoints are additive to IPLs even if a single user has a Flex License and a Phone.

Required Ordering Information and Process

- 1.) Determine the number of Video Hardware Endpoints, Individual Platform Licenses (IPLs), and Voice Hardware Endpoints (Phones) to be supported by Vyopta vAnalytics™.
- 2.) Select the desired subscription duration for a Vyopta Starter Pack one, three or five years.
- **3.)** If required, select additional a la carte subscriptions for Video Hardware Endpoints, Individual Platform Licenses and/or Voice Hardware Endpoints for coverage by Vyopta, which need to be added over and beyond the coverage included within the Vyopta Starter Pack.

Vyopta PIDs, Descriptions and Inclusions:

Vyopta vAnalytics™ Cloud Starter Pack Subscriptions: (ATO PID: V-CLOUD)			
PID	Term	Descriptions and Inclusions	List
	1 Year	Prepaid Subscription of Vyopta vAnalytics™ Starter Pack, includes:	\$14,995.00
V-CLOUD-SP	3 Years	Prepaid Subscription of Vyopta vAnalytics™ Starter Pack, includes: • 25 Video Endpoints • 1000 Individual Platform Licenses • 1000 Voice HW Endpoints	\$39,995.00
	5 Years	Prepaid Subscription of Vyopta vAnalytics™ Starter Pack, includes: • 25 Video Endpoints • 1000 Individual Platform Licenses • 1000 Voice HW Endpoints	\$59,995.00

Vyopta vAnalytics™ On Premises Starter Pack Subscriptions: (ATO PID: V-PREM)				
PID	Term	Descriptions and Inclusions	List	
	1 Year	Prepaid Subscription of Vyopta vAnalytics™ Starter Pack, includes: • 100 Video HW Endpoints • 1000 Individual Platform Licenses • 1000 Voice HW Endpoints	\$39,995.00	



V-PREM-SP	3 Years	Prepaid Subscription of Vyopta vAnalytics™ Starter Pack, includes: • 100 Video Endpoints • 1000 Individual Platform Licenses • 1000 Voice HW Endpoints	\$99,995.00
	5 Years	Prepaid Subscription of Vyopta vAnalytics™ Starter Pack, includes: • 100 Video Endpoints • 1000 Individual Platform Licenses • 1000 Voice HW Endpoints	\$149,995.0 0

The Vyopta vAnalytics™ Add-On Subscription Licenses are available under both the V-CLOUD and V-PREM top tevel PIDs.

Vyopta vAnalytics™ Add-On Subscriptions Licenses		List Per Term		
PID	Descriptions and Inclusions	1 Year	3 Years	5 Years
V-LIC-HVE-25	25 Video Endpoints	\$7,500	\$20,250	\$30,000
V-LIC-IPL-500	500 Individual Platform Licenses	\$3,000	\$8,100	\$12,000
V-LIC-HVE-1000	1000 Voice Hardware Endpoints	\$1,800	\$4,860	\$7,200

The Vyopta Professional Services are available under both the V-CLOUD and V-PREM top tevel PIDs. The SAML option is only applicable for V-CLOUD orders.

Vyopta Professional Services			
PID	Descriptions and Inclusions	List	
V-CS-SAML	Vyopta Professional Services: SAML Single Sign-on Set up for Vyopta vAnalytics™	\$6,000	
V-CS-PS	Vyopta Professional Services (Hourly Rate) Integration, Configuration and Customer Specific Panels, Reports, Dashboards Advance Training and Certification	\$300	

Note, it is recommended that you consult with your sales representative, or Vyopta, prior to placing your order. Please contact sales@vyopta.com to confirm any Vyopta quote or purchase.



Ordering Examples:

Example 1: A new customer needs to purchase Vyopta vAnalytics for <u>One Year</u> to provide monitoring and/or analytics for the following: 45 Video Endpoints and 2,800 Jabber Users.

PID Requirements: Use V-CLOUD in CCW

Vyopta vAnalytics™ Cloud Starter Pack Descriptions			
PID	Term	Descriptions and Inclusions	List
V-CLOUD-SP	1 Year	Prepaid Subscription of Vyopta vAnalytics™ Cloud Starter Pack, includes: • 25 Video HW Endpoints • 1000 Individual Platform Licenses • 1000 Voice HW Endpoints	\$14,995.00

Vyopta vAnalytics™ Add-on Subscription Licenses				
QTY	PID	Descriptions and Inclusions	1 Year List	
1	V-LIC-HVE-25	25 Video Endpoints	\$7,500	
4	V-LIC-IPL-500	500 Individual Platform Licenses	\$12,000 (\$3,000 x 4)	

Total Cost	\$34,495

Bill of Materials Description: This customer requires a Vyopta vAnalytics™ Cloud Starter Pack (V-CLOUD-SP), and quantity one of (V-LIC-HVE-25) which provides 25 additional Video Endpoints to satisfy the requirement of 45 Video Endpoints, and quantity four of (V-LIC-IPL-500) which provides a total of 2,000 additional Individual Platform Licenses to satisfy the total requirement of 2,800 Jabber Users. Standard installation is included in the Starter Pack for this cloud deployment.



Example 2: A new customer needs to purchase Vyopta vAnalytics™ for <u>One Year</u> to provide monitoring and/or analytics for the following: <u>90 Video Endpoints</u>, 6,000 WebEx Users, and 2,000 Jabber Users. NOTE: In this example, WebEx and Jabber is licensed separately, not as CUWL licenses.

PID Requirements: Use V-CLOUD in CCW

Vyopta vAnalytics™ Starter Pack Descriptions			
PID	Term	Descriptions and Inclusions	List
V-CLOUD-SP	1 Year	Prepaid Subscription of Vyopta vAnalytics™ Cloud Starter Pack, includes: • 25 Video HW Endpoints • 1000 Individual Platform Licenses • 1000 Voice HW Endpoints	\$14,995.00

Vyopta vAnalyti	Vyopta vAnalytics™ Add-on Subscription Licenses			
QTY	PID	Descriptions and Inclusions	1 Year List	
3	V-LIC-HVE-25	25 Video Endpoints	\$22,500 \$7,500 x 3)	
14	V-LIC-IPL-500	500 Individual Platform Licenses	\$42,000 (\$3,000 x 14)	

Total	Cost	\$79,495

Bill of Materials Description: This customer requires a Vyopta vAnalytics™ Cloud Starter Pack (V-CLOUD-SP), and quantity three of (V-LIC-HVE-25) which provides 75 additional Video Endpoints to satisfy the requirement of 90 Video Endpoints, and quantity 14 of (V-LIC-IPL-500) which provide a total of 7,000 additional Individual Platform Licenses to satisfy the total requirement of 8,000 Individual Platform Licenses (6,000 WebEx Users and 2,000 Jabber Users). Standard installation is included in the Starter Pack for this cloud deployment.



Example 3: A new customer needs to purchase Vyopta vAnalytics™ for <u>Three Years</u> to provide monitoring and/or analytics for the following: <u>170 Video Endpoints</u>, 7,000 Cisco Flex Licenses, 8,000 Cisco Phones (Voice Hardware Endpoints),

PID Requirements: Use V-CLOUD in CCW

Vyopta vAnalytics™	Starter Pack	C Descriptions	
PID	Term	Descriptions and Inclusions	List
V-CLOUD-SP	3 Years	Prepaid Subscription of Vyopta vAnalytics™ Cloud Starter Pack, includes: • 25 Video HW Endpoints • 1000 Individual Platform Licenses • 1000 Voice HW Endpoints	\$39,995.00

Vyopta vAnal	Vyopta vAnalytics™ Add-on Subscription Licenses		
QTY	PID	Descriptions and Inclusions	3 Years List
6	V-LIC-HVE-25	25 Video Endpoints	\$121,500 (\$20,250 x 6)
12	V-LIC-IPL-500	500 Individual Platform Licenses	\$97,200 (\$8,100 x 12)
7	V-LIC-HVE-1000	1000 Voice Hardware Endpoints	\$34,020 (4,860 x 7)

Total Cost	\$292,715

Bill of Materials Description: This customer requires a Vyopta vAnalytics™ Cloud Starter Pack (V-CLOUD-SP), and quantity six of (V-LIC-HVE-25) which provides 150 additional Video Endpoints to satisfy the requirement of 170 Video Endpoints, and quantity 12 of (V-LIC-IPL-500) which provide a total of 6,000 additional Individual Platform Licenses, which meets the needs of all 7,000 Cisco Flex License Users, and quantity 7 of (V-LIC-HVE-1000) which provide a total of 7,000 additional Voice Hardware Endpoints, which meets the need of the 8,000 Cisco Phones. This licensing example assumes there are no additional WebEx, Jabber Users who are not counted as a Cisco Flex License Users. Standard installation is included in this cloud deployment.



Example 4: A new customer needs to purchase Vyopta vAnalytics[™] for <u>Three Years</u> to provide monitoring and/or analytics for the following: <u>245 Video Endpoints</u>, <u>10,000 Cisco Flex Licenses</u>, <u>5,000 Skype for</u> Business Users, <u>1,500 Zoom Users</u>.

PID Requirements: Use V-CLOUD in CCW

Vyopta vAnalytics™ (Cloud Starter Pack Des	scriptions	
PID	Term	Descriptions and Inclusions	List
V-CLOUD-SP	3 Years	Prepaid Subscription of Vyopta vAnalytics™ Cloud Starter Pack, includes:	\$39,995.00

Vyopta vAnaly	Vyopta vAnalytics Add-on Subscription Licenses		
QTY	PID	Descriptions and Inclusions	3 Years List
9	V-LIC-HVE-25	25 Video Endpoints	\$182,250 (\$20,250 x 9)
31	V-LIC-IPL-500	500 Individual Platform Licenses	\$251,100 (\$8,100 x 31)

Total Cost	\$473,345

Bill of Materials Description: This customer requires a Vyopta vAnalytics™ Three Year Cloud Starter Pack (V-CLOUD-SP), and quantity nine of (V-LIC-HVE-25) which provides 225 additional Video Endpoints to satisfy the total requirement of 245 Video Endpoints, and quantity 31 of (V-LIC-IPL-500) which provide a total of 15,500 additional Individual Platform Licenses, which including the Starter Pack meets the needs of the 10,000 Cisco Flex License Users, 5,000 Skype Users, and 1,500 Zoom Users. This licensing example assumes there are no additional WebEx or Jabber Users who are not counted as Cisco Flex License Users. Standard installation is included in the Starter Pack for this cloud deployment.



Example 5: A new customer needs to purchase Vyopta vAnalytics™ <u>On Premise for One Year</u> to provide monitoring and/or analytics for the following: <u>350 Video Endpoints, 12,500 Cisco Flex Licenses, 7,500</u> Skype for Business Users, 20,000 Cisco Voice Hardware Endpoints (Phones).

PID Requirements: Use V-PREM in CCW

Vyopta vAnalytics™ On Premises Starter Pack Descriptions			
PID	Term	Descriptions and Inclusions	List
V-PREM-SP	1 Year	Prepaid Subscription of Vyopta vAnalytics™ On Premises Starter Pack, includes:	\$39,995.00

QTY	PID	Descriptions and Inclusions	1 Year List
10	V-LIC-HVE-25	25 Video Endpoints	\$7,500
38	V-LIC-IPL-500	500 Individual Platform Licenses	\$114,000 (\$3,000 x 38)
19	V-LIC-HVE-1000	1000 Voice Hardware Endpoints	\$34,200 (\$1,800 x 19)
The number of hours required must be scoped.	V-CS-PS	Vyopta Professional Services (Hourly Rate) • Integration, Configuration and Customer Specific Panels, Reports, Dashboards • Advance Training and Certification	\$300/Hour

Total Cost	\$195,695 + Professional Services for Installation, Configuration and Setup
	installation, Configuration and Setup

Bill of Materials Description: This customer requires a Vyopta vAnalytics™ One Year On Premise Starter Pack (V-PREM-SP), and quantity 10 of (V-LIC-HVE-25) which provides 250 additional Video Endpoints to satisfy the total requirement of 350 Video Endpoints, and quantity 38 of (V-LIC-IPL-500) which provides a total of 19,000 additional Individual Platform Licenses, which including the Starter Pack meets the needs of the 12,500 Cisco Flex License Users and 7,500 Skype Users, and quantity 19 of (V-LIC-HVE-1000) which provides support for 19,000 Cisco Phones, which including the Starter Pack provides support for all 20,000 Cisco Phones. This licensing example assumes there are no additional WebEx or Jabber Users who are not counted in the Cisco Flex License User count. Installation is NOT included in the On Premise Starter Pack, and must be scoped to determine the total installation, configuration and set up cost.

Additional Notes:

 Vyopta SaaS Starter Pack Cloud Subscriptions <u>include</u> standard installation and basic training. However, Vyopta On-Premise Subscriptions <u>do NOT include</u> standard installation or basic training. Vyopta installation and training must be scoped and delivered on a project by project basis.

Ordering Guide



- Vyopta advanced training, extended dashboard/panel customization, custom integrations/development must be purchased separately.
- It is recommended that new and existing customers consult with Vyopta sales representatives for sizing requirements.

For More Information:

For more information about Vyopta vAnalytics™ and Vyopta visit www.vyopta/cisco.com, and www.vyopta.com or send an email to cisco@vyopta.com.