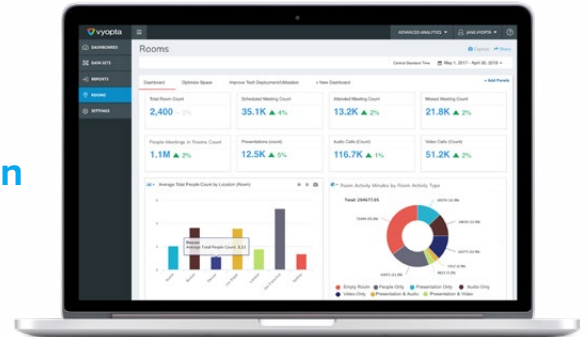# ROOM INSIGHTS

Optimize conference room space and technology

Gather insights to make the most out of existing investments and to intelligently plan new build-outs and UC deployments.

Workplace Insights

Vyopta's Room Insights can help you understand whether your conference rooms and huddle spaces are being used the way they were designed to be used. With this added visibility, you can make data-driven decisions to rein in unnecessary future equipment spend and optimize current deployments within your workplace.
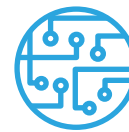
People

Discover how people are using spaces in and out of scheduled meeting times, and correct undesirable booking behavior

Space

Identify trends by site, room type, department or geographic location, and take action to grow adoption

Technology

Understand how deployed technology is being leveraged across the organization, in and outside of calls

Which departments and employees are using room most inefficiently?

Is the deployed technology being used?

What types of endpoints should we invest in?

How many scheduled meetings were missed?

Are rooms being filled to capacity?

Are the rooms used for scheduled or ad-hoc meetings?

Is a certain location running out of meeting room capacity?

Which employees are booking ghost meetings?

Room Metrics

With Room Insights, you can dissect the activity in your conference rooms and huddle spaces to analyze how they are being leveraged within your organization. Correlate data relating to calendars and scheduling, custom room attributes, room occupancy and meeting attendance, as well as technology usage to develop deep insights and visibility across UC and AV investments. Room Insights keeps track of over 60 conference room metrics, giving you total counts and duration down to the minute, including:

Scheduling & Efficiency	Room Technology Usage	People & Occupancy

• Scheduled Meetings (count and durations)
 	
• Attended Meetings (count and durations)
 	
• Missed Meetings (count and durations)
 	
• Ad-Hoc (Unscheduled) Activity (count and durations)
	• Counts and durations of following activity types:
	
	  ‣ No Activity
	  ‣ People Only
	  ‣ Presentation Only
	  ‣ Video Only
	  ‣ Audio Only
	  ‣ Presentation & Video
	  ‣ Presentation & Audio
	
	• Activity as a % of total meeting time
		• People Count
		
		• People Presence
		
		• Room Capacity
		
		• % Occupied Capacity

Supported Rooms & Endpoints

Room Insights provides visibility into the usage of any conference room or meeting space. The platform delivers richest insights when supplied with calendar data, but can also provide room activity details without it. Vyopta provides insights by collecting data from already-deployed infrastructure, without the need to purchase and install new endpoints. Endpoints can also be moved around while conserving past data integrity and room mappings. The amount of metrics and data collected in each room varies according to the endpoints installed.

Calendar-Only (No Endpoints)	Calendar Data	• Scheduled meeting analytics based on booked rooms and invitees • Room availability • Room metadata tagging support for custom room attributes
Phone or Audio-Only Vyopta-Managed Endpoint	User Booking Insights Audio-Based Call Activity	• Meeting data and activity types can be compiled and ranked by user • Attended and missed meetings based on audio-only call activity • Audio-only activity counts
Video-Only Vyopta-Managed Endpoint	Video-Based Call Activity	• Attended and missed meetings based on video-only call activity • Video-only activity counts
Cisco Video Endpoints with TC or CE firmware	Presentation Activity	• In-Call and Non-Call presentation data for improved room activity and attended/missed meetings counts
Cisco Video Endpoints with CE 9.1+ firmware	People Presence	• Improved attendance for meetings and people-only activity
Cisco Webex Room Series Video Endpoints	People Count	• Meeting attendee count • Room capacity • Counts for people-only activity and ad-hoc people-only room use

For users of Vyopta's vAnalytics or Collaboration Performance Management solutions, Room Insights leverages the data collection mechanism already in place, considerably simplifying time to value. Supported calendars include Microsoft Exchange 2013 or later, and Office 365, but this support can be extended via our API to calendar data from any scheduling system, including Google Calendar.

Detailed Room Activity Capabilities by Endpoint

Below is a detailed list of supported endpoints. Don't see your endpoints in the list? Vyopta is constantly adding support for other vendors and devices, and is agile towards customer needs. As long as the vendor makes given metrics accessible to third-parties, we can look at supporting it. Ask us when your devices will be supported.

	Full-feature minimum firmware	Audio Call Activity	Video Call Activity	Presentation Data	People Presence	People Count
Cisco Room Series Room 55 Single Room 55 Dual Room 70 Room 70G2 Room Kit Room Kit Plus Room Kit Pro Room Kit Mini	CE 9.1	x	x	x	x	x
Cisco SX Series SX20 SX80	CE 9.1	x	x	x	x	
Other	CE 8.x	x	x	x		
Cisco MX Series MX200G2 MX300G2 MX700 MX800 MX800D	CE 9.1	x	x	x	x	
Other	CE 8.x	x	x	x		
Cisco DX Series	CE 8.x	x	x	x		
Cisco C Series	TC 7.x firmware	x	x	x		
Video-Only Vyopta-Managed Endpoint	-	x	x			
Phone or Audio-Only Vyopta-Managed Endpoint	-	x				

Interested in Trying Vyopta's Room Insights?

1	Connect with Your Vyopta Sales Rep to Kickstart a Trial	Let us know you are interested and we will discuss success criteria and spin up a trial instance of Vyopta Room Insights for your organization
2	Gain access and provision the system with your data	Manually or automatically connect calendar data, import room information, and map your endpoints to your rooms.
3	Try Vyopta Room Insights	Leverage the software and insights. When you decide to move to the next step, our team will be glad to help you get to value rapidly.